anywhereapp

- An MTM Technologies, Inc. Solution -

A Cloud Journey That's Right for Your Business

Simplifying Custom Cloud Workspaces

CIOs and IT leaders are adopting cloud services to fuel business growth and innovation, but must continue to maintain flexibility and control. They want to create a cloud strategy that meets their company's unique objectives, leverages their technology investments, and solves for specific challenges. For most companies, going totally digital isn't a goal – but gaining the benefits of digital transformation is.

Accelerate your cloud journey today.

Digital Transformation Powers Business Growth and Profitability

Digital transformation is the charge of the C-Suite today. While some companies are "born in the cloud," the majority of mid-market and larger enterprises are using cloud services strategically to rethink and reinvent their businesses. Agriculture, healthcare, manufacturing, and retail: These are just a few of the "traditional" industries that have benefitted from using cloud services to evolve their business models, transform products and services, and empower employees and customers alike with an exceptional experience.

More than 1 in 2 CEOs say digital transformation has already increased profits,[1] and analysts forecast that digital product and service sales will account for more than $1 of every $3 spent by 2021.[2] Companies are packaging physical products with data-driven services or analytics to improve their usage, create new revenue streams, and provide customers with critical insights they can use to drive business and operational gains.

While most companies are sold on the benefits of digital transformation, they may have difficulties charting their course forward. Is there a better way to accelerate cloud adoption, while creating a migration strategy that's sure to be a custom fit? The answer is yes, with AnywhereApp, an innovative Workspace-as-a-Service (WaaS) offering that securely delivers virtual workspaces that are customized to each company's needs. AnywhereApp's WaaS solution couldn't be easier to use, deploy, provision, and manage, because MTM Technologies, Inc. handles these responsibilities for all its clients – like you.

1. CEO's Survey on Digital Transformation in 2017 by Gartner, Infographic, undated,
    https://hackernoon.com/ceos-survey-on-digital-transformation-in-2017-by-gartner-c2d6e842f86c.
2. Building the Digital Platform: Insights from the 2016 Gartner CIO Agenda Report, page 1,
    http://www.gartner.com/imagesrv/cio/pdf/cio_agenda_insights_2016.pdf.

Create Your Own Custom Cloud Strategy

When mid-market companies study marketplace offerings, they may find that enterprise managed cloud services are too costly or bloated, while small and medium-sized business (SMB) offerings are affordable, but inadequate. MTM Technologies, Inc. calls this the "Goldilocks dilemma" where nothing is just right.

As companies survey their business models and IT infrastructures, they want to implement cloud initiatives where they make sense, gaining experience and trust with services and providers. Companies may go all-in on a public cloud for a use case or app, but use a hybrid IT infrastructure to run and grow much of the business. CIOs may feel comfortable shifting some workloads to the public cloud to run digital experiments, test, and grow. However, they may want to maintain confidential business processes in on-premises architectures to meet regulatory requirements and ensure data security. Some 85% of companies have a "multi-cloud strategy," leveraging the hybrid cloud or multiple public and private clouds to meet their needs.[3] Many companies also want help creating a cloud journey that provides customization, flexibility and control; and they'd also like help aggregating the right services for their business. MTM Technologies, Inc. built AnywhereApp to solve this problem, providing a customized infrastructure service that is built for you and implemented within weeks, minimizing complexity, difficulty, and disruption.

AnywhereApp aggregates virtualized solutions powered by companies that customers know and trust like Amazon AWS, Microsoft Windows, Azure, Cisco, Citrix®, IGEL®, and Pure Storage®. Want to move faster on your cloud journey? Stand up a DevOps environment for product innovation? Enable new employees or businesses with the tools they need on Day 1? Add storage and compute power for big data applications and high-powered analytics? Consider it done with AnywhereApp.

3. "Cloud Computing Trends: 2017 State of the Cloud Survey," February 15, 2017, RightScale, http://www.rightscale.com/learn/cloud-strategy/cloud-computing-trends.

AnywhereApp's WaaS offerings work with any IT infrastructure – public cloud, private, or hybrid clouds and on-premises IT infrastructures – while providing lifecycle support with a single point of service. Create a cloud journey that works for your company. Gain the business and technical benefits of a virtualized workspace, with desktops and applications that empower your workforce, without sacrificing what you already own.

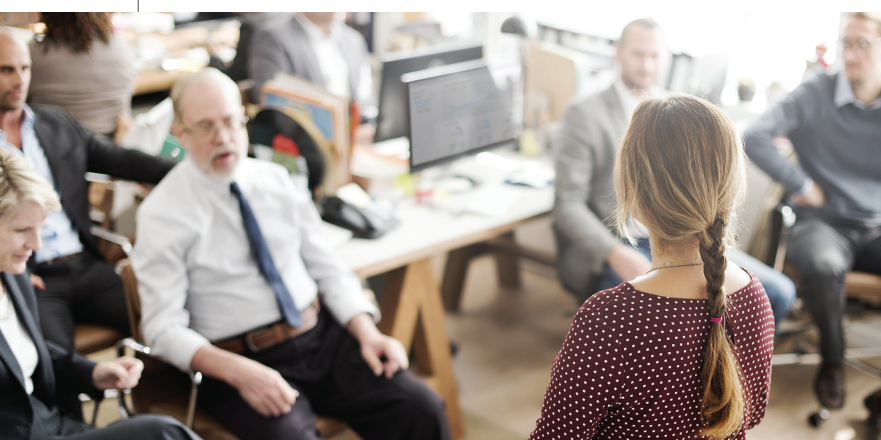**Get ready to leverage any or all of AnywhereApp's IT infrastructure offerings:**

- On-premises infrastructures – Gain the benefits of an onsite private cloud run on Cisco FlexStack, a converged infrastructure solution from Cisco and Pure Storage. Ensure control, security, and physical proximity to your business, while leaving management responsibilities to MTM Technologies, Inc. Use your on-premises private cloud to gain network, compute, and storage services, running sensitive business processes, protecting confidential data, and maximizing your existing technology assets. This option is ideal for businesses where data is the IP, such as financial services or biotechnology.

- Private hosted cloud – Leverage CenturyLink private hosted cloud offerings, running your business and applications behind your own firewall. Gain the freedom and financial predictability of not owning or operating IT infrastructure, while leveraging the customization, firepower, and scalability of the private cloud. This option is ideal for companies with unique IT, business, and regulatory requirements.

- Public cloud – Get on-demand, pay-as-you-go services from Azure and Amazon AWS, the largest and most trusted cloud providers in the world, providing you with massive scale and global redundancy. Use the public cloud for purposes as various as running SaaS applications, developing and testing new applications, and adding burst capacity for volume-intensive businesses.

- Hybrid cloud – Mix and match the cloud services you need. Run business-critical applications in the private cloud or on-premises while leveraging the public cloud for business continuity, disaster recovery, scheduled maintenance, and other purposes.

Partner with Business Leaders to Deliver the Strategy

At enterprises today, lines of business (LOB) heads are equal partners with IT in fueling innovation. LOBs control nearly 1 in every 2 IT dollars.[4] They'll use IT's resources, but also won't hesitate to purchase and provision their own if they can't get what they need or have a bad user experience. That's one reason so many internal IT solutions fail and external provisioning via "shadow IT" has become such a problem at many companies today. The average enterprise uses 464 customer cloud services, but their information security teams are only aware of a third of them.[5] Reduce the risk of shadow IT and strengthen the business partnership with AnywhereApp WaaS offerings.

AnywhereApp recognizes that delivering an exceptional user experience is essential to winning and keeping employee adoption. AnywhereApp makes it easy for IT to say yes to employee needs, providing them with all the solutions they need and an exceptional UX. Provide one-click provisioning to virtualized applications and desktops, virtual machines, storage, desktop image management, compute and network components, and anti-virus/security solutions — everything IT and LOBs need to run and grow the business. Employees receive a near-native, high-performance experience across all of their devices, fueling productivity and collaboration and ensuring their continued usage of IT-approved WaaS offerings.

AnywhereApp delivers an exceptional mobile user experience by delivering apps to any device via a custom cloud workspace infrastructure that is secure by design, infinitely scalable, and fully managed with complete lifecycle support from design to device.

4. "Technology Purchases Funded by Line of Business Budgets Are Approaching Parity with IT-Funded Purchases, According to IDC," IDC, Press Release, February 16, 2016, https://www.idc.com/getdoc.jsp?containerId=prUS41026616.

5. Kaushik Narayan, The New Shadow IT: Custom Data Center Applications, *Dark Reading*, April 7, 2017, http://www.darkreading.com/cloud/the-new-shadow-it-custom-data-center-applications/a/d-id/1328590?print=yes.

Capitalize on the Power of Predictable Cloud Economics

Companies typically adopt cloud services to gain new capabilities, scale, and pay-as-you-go pricing. AnywhereApp charges a flat monthly per-user cost that makes it easy for companies to budget and forecast IT spend as they grow.

However, companies also have existing investments in on-premises and co-located data centers they'd like maximize. In addition to maximizing the lifespan of hardware, it may be costly or unfeasible to move custom applications to the cloud.

AnywhereApp doesn't make you choose. MTM Technologies, Inc. will help you design a custom solution that integrates into your infrastructure stack, providing you with new capabilities from market leaders. AnywhereApp's cost includes delivery, management, and licensing of our partners' best-in-class solutions.

Automation tools are built into AnywhereApp, to streamline the management of your hybrid environment to streamline infrastructure, cloud, and workspace processes including builds, maintenance, upgrades, and automated fixes.

AnywhereApp: Enterprise-Grade Security for Mobile Business

IT leaders don't want to sacrifice control as they provide workforces with greater flexibility. With AnywhereApp they don't have to. AnywhereApp provides end-to-end security that matches enterprise mobility needs with:

- **Identity and access management** to securely enable your users, while protecting your data, apps, and network, empowering collaboration between internal and external partners

- **Data security**, that uses containerization, encryption, and file security to secure data in the cloud, not on devices, enabling secure mobile workstyles

- **App security**, with centralized control and access regardless of device, preventing unauthorized access

- **Network security**, with encrypted delivery of apps and data and 100% uptime and performance to protect your business, delivering the same experience to all employees and partners

Threats don't wait. Accelerate business growth safely with AnywhereApp's end-to-end approach to security.

AnywhereApp at a Glance

AnywhereApp's name makes a bold promise. Here's how we live up to it and meet the business and technology needs of our customers. AnywhereApp works with:

- **Any infrastructure**, including public, private, and hybrid clouds; on-premises and co-located data centers; FlashStack validated infrastructures for Citrix, Cisco, and Pure Storage® and Cisco HyperFlex™

- **Any device**, including corporate and employee laptops/PCs, IGEL® thin-clients, tablets and smart phones

- **Any user**, including internal workforces, contingent employees, vendors, and external collaborators, with customizable controls protecting information access

- **Any app**, including local, streamed, SaaS, and solutions from market leaders

- **Anywhere**, enabling mobile, onsite, and remote workstyles

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About AnywhereApp

AnywhereApp is powered by MTM Technologies, Inc. With over 30 years of IT experience empowering the modern organization and its users, MTM is the leading national provider of innovative, next-generation IT solutions.

Learn more at www.anywhereapp.com.

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