anywhereapp

- An MTM Technologies, Inc. Solution -

Security Made Simple, Seamless, and Incredibly Effective

As an IT leader, you want to enable your company's cloud journey — while protecting your business from security threats, data loss, and unauthorized access. Deploy AnywhereApp, a unique Workspace-as-a-Service solution that provides you with the capabilities, flexibility, and simplicity your business needs to thrive and grow.

Data Security: The #1 Challenge of Mid-Market Firms

It's a dilemma every business faces: Accelerate the digital strategy to achieve business goals or delay cloud adoption because of security concerns. Some 82% of mid-market companies say data security is their #1 challenge.[1]

IT leaders are right to be concerned about risks and threats. From human error to phishing, insider threats to weak vendor security, and legacy systems and IoT gaps to DDoS attacks, IT leaders today have more to contend with. In 2016, there were 357 million new malware variants, and 1,209 reported breaches, according to Symantec™.[2] The attacks are relentless, and even global firms are vulnerable: LinkedIn Corporation®, Target®, and Yahoo!® have all had confidential customer data compromised.

Is there a way to embrace digital transformation while strengthening information security across company networks and applications and down to individual devices and endpoints?
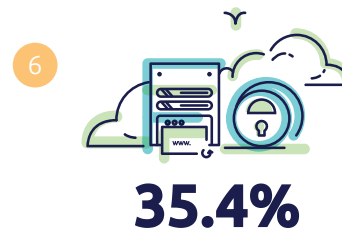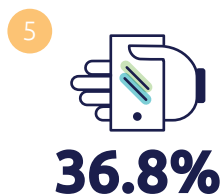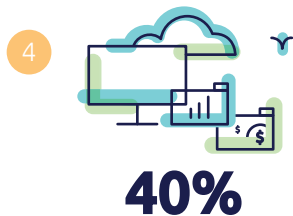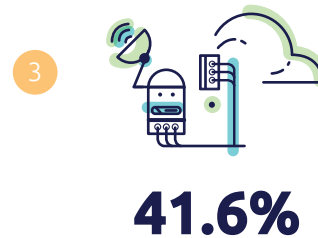
[1]WP BrandStudio, "How Middle Market Firms Can Deal with Data Security Breach Threats," Washington Post, December 5, 2016,
   http://www.washingtonpost.com/sf/brand-connect/wp/2016/12/05/cit/how-middle-market-firms-can-deal-with-data-security-breach-threats/.
[2]Internet Security Threat Report, Symantec, April 2017, Section 2,
   https://digitalhubshare.symantec.com/content/dam/Atlantis/campaigns-and-launches/FY17/Threat%20Protection/ISTR22_Main-FINAL-APR24.pdf?aid=elq_.

Data Privacy and Security Worries that Keep You Up at Night

Mid-market leaders say they are most concerned about the following data issues at their firm:[3]

1 **48.6%**

Phishing

2 **46.8%**

Employee-induced risk

3 **41.6%**

Migration to cloud

4 **40%**

Integration with external systems

5 **36.8%**

Mobility

6 **35.4%**

Internal access controls
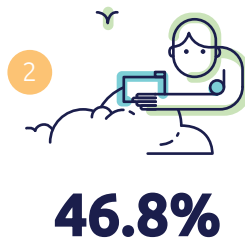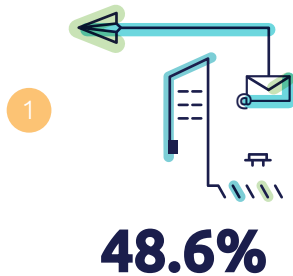
Get Workspace-as-a-Service Advantages and Top-Notch Security

The answer is a resounding yes: Companies can get both with AnywhereApp. This innovative Workspace as a Service (WaaS) offering from MTM Technologies, Inc. securely delivers virtual workspaces (applications, desktops, data and IT services) for users and couldn't be simpler to use, deploy, provision, and manage. Why? MTM Technologies handles all of these responsibilities, freeing IT leaders to work on strategy and product innovation, rather than day-to-day IT operations.

[3]Technology in the Mid-Market: Taking Ownership, Deloitte: August 2016, page 13,
https://www2.deloitte.com/content/dam/Deloitte/us/Documents/Deloitte%20Growth%20Enterprises/us-dges-deloitte-tech-survey-report.pdf.

Consolidate Your IT Infrastructure

Leverage AnywhereApp to gain WaaS capabilities that meet your business needs, while reducing the risk of shadow IT. Shadow IT occurs when internal users can't get their needs met and purchase SaaS solutions or lines of business (LOBs) develop their own custom applications that aren't under IT control. A recent survey found that the average company uses 464 custom cloud applications, and that IT security is only aware of a third of them![4]

MTM Technologies, Inc. will help you design a custom solution that integrates into your infrastructure stack, providing you with new capabilities such as virtualized applications and desktops, virtual machines, storage, desktop image management, endpoint management, compute and network components, and antivirus/security solutions – all from names you trust like Amazon AWS™, Microsoft Windows™ and Microsoft Azure™, Cisco®, Citrix®, IGEL®, Pure Storage® – and more.

AnywhereApp uses the Res One™ Automation suite to streamline the management of your hybrid environment by automating infrastructure, cloud, and workspace processes including builds, maintenance, upgrades, and automated fixes. There's no reason to worry ransomware like WannaCry or Petya and outdated software; everything is up-to-date.

[4]Kaushik Narayan, "The New Shadow IT: Custom Data Center Applications," Dark Reading, April 7, 2017, https://www.darkreading.com/cloud/the-new-shadow-it-custom-data-center-applications/a/d-id/1328590?ngAction=register&ngAsset=389473&token=6bfe3a1a260cbd7df66da3f12eb316a2.

Securely Mobilize Your Workspace, While Maintaining Control

Provide your workforce with virtualized workspaces and apps that scale with your business needs and enable easy collaboration. Add employees, solutions, businesses, and geographies with seamless provisioning and all-inclusive licensing that controls costs.

Empower your users to use any device they want, including our preferred solution, IGEL thin-clients, for one-click secured and encrypted access to virtual workspaces based on Citrix XenApp™. Maintain granular control over who sees what, when, where, and how, with single-interface control over user access, authentication, and control. Change user access privileges at any time, onboard new hires and vendors, and revoke privileges when needed. Determine which actions users can perform: such as providing view-only access, preventing data downloads to devices, and limiting print functionality.

Provision new users, businesses, and geographies without licensing costs and headaches

Protect Data Wherever It Goes

Many companies operate in highly regulated industries. In the U.S., just a few of these regulations include GLBA and SOX for banking and finance, HIPAA and HITECH for healthcare, and PCI-DSS for retail, and the list goes on and on. Regulated companies face censure, heavy fines, and business harm if they mismanage customer data. Rest assured that AnywhereApp and its partners meet all the compliance requirements of the industry and geographies you operate in.

Meanwhile, companies in every industry want to protect confidential data as it travels across networks, applications, and data. More than 1 in 2 mid-market companies are now encrypting sensitive information, an excellent best practice companies of every size should adopt.[5]

AnywhereApp uses XenApp to maintain visibility and control over Windows apps and desktops and set and enforce access privileges. Virtualization is more secure than endpoint management, because corporate apps, desktops, and data stay in the data center, not on your users' devices. That means if corporate or personal devices are lost or stolen, your data is not at risk.

In the Cross-Hairs: Mid-Market Industries Hit Hard by Cyber Attacks

According to IDC, mid-market businesses in these industries are the most affected:[6]

1 Manufacturing	2 Banking & Finance	3 Legal	4 Education	5 Healthcare

[5]Technology in the Mid-Market: Taking Ownership, page 22, ibid.

[6]Sarah Kuranda, Associate Editor, "8 Security Trends Affecting The Midmarket," March 6, 2017,
 http://www.crn.com/slide-shows/security/300084048/8-security-trends-affecting-the-midmarket.htm/pgno/0/2?itc=refresh.

AnywhereApp: Enterprise-Grade Security for All Companies

Many IT leaders find enterprise WaaS offerings too cumbersome and costly and SMB solutions too piecemeal. They'd like help ensuring end-to-end security so that they can protect their business and customers, while they focus on accomplishing critical business transformation and operational objectives. AnywhereApp can help with:

- **Identity and access management** to securely enable your users, while protecting your data, apps, and network

- **Data security**, that uses containerization, encryption, and file security to secure data in the cloud, not on devices

- **App security**, with centralized control and access regardless of device

- **Network security**, with encrypted delivery of apps and data and 100% uptime and performance to protect your business

End-to-end security designed for a digital era of risks and threats

AnywhereApp at a Glance

AnywhereApp's name makes a bold promise. Here's how we live up to it and meet the business and technology needs of our customers. AnywhereApp works with:

- **Any infrastructure**, including public, private, and hybrid clouds; on-premises and co-located data centers; FlashStack validated infrastructures for Citrix, Cisco, and Pure Storage and Cisco HyperFlex™

- **Any device**, including corporate and employee laptops/PCs, IGEL thin-clients, tablets and smart phones

- **Any user**, including internal workforces, contingent employees, vendors, and external collaborators, with customizable controls protecting information access

- **Any app**, including local, streamed, SaaS, and solutions from market leaders

- **Anywhere**, enabling mobile, onsite, and remote workstyles

About AnywhereApp

AnywhereApp is powered by MTM Technologies, Inc. With over 30 years of IT experience empowering the modern organization and its users, MTM is the leading national provider of innovative, next-generation IT solutions.

Learn more at www.anywhereapp.com

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