



- An MTM Technologies, Inc. Solution -

Empowering Mobile Workforces to Work the Way They Want

Workspace-as-a-Service that Powers Business

Mobility is no longer just about bring your own device (BYOD) programs: It's about fit-for-purpose solutions and easier access to data, tools, and collaborators. AnywhereApp, from MTM Technologies, Inc., is a unique Workspace-as-a-Service offering that helps companies achieve mobility goals while maintaining control, reducing complexity, and benefitting from customization.

Drive workforce mobility forward today.

The World of Digital Business Is Mobile-First

Today's workforces are global, mobile, and driving change within their companies. Accustomed to a wealth of marketplace offerings, rich digital services, and one-click ordering, employees are bringing consumer expectations to work.

Employees want fast, frictionless access to the best tools, to work the way they want to across all their devices and apps, and to collaborate easily and effectively with a diverse group of partners who include colleagues, customers, vendors, and external contractors. Employees work remotely at least part of the time, don't expect or want to keep a 9-5 schedule, and are adept at shifting between devices and apps as needed to suit their workstyles.

Much of the media has focused on the rise of the Millennial workforce, yet the reality is that employees of all ages are increasingly tech-savvy and empowered. IT leaders recognize that mobile workers are productive workers, yet they fear losing control in an era of connected device growth and contingent workforces. IT departments are provisioning and managing a greater number of devices, systems, and apps than ever before and granting secure, role-based access to data and systems to approved external contributors. IT leaders know that mobility is fast becoming a competitive advantage, and companies of all sizes are rapidly evolving their strategies to woo, win, retain, and empower the best talent.

Is there a way to empower the workforce while maintaining control? The answer is yes, with AnywhereApp, an innovative Workspace-as-a-Service (WaaS) offering that securely delivers virtual workspaces that are customized to each company's unique needs. AnywhereApp's WaaS solution couldn't be simpler to use, deploy, provision, and manage, because MTM Technologies, Inc. handles all of these responsibilities for all of its clients – like you.



The New Rules of Work: Mobility in the Digital Era

By 2020, there will be **105 million** mobile workers in the U.S., accounting for three-quarters of the workforce.¹

Employees now operate **up to 5** connected devices, including personal and employer-provided devices, such as *smartphones, tablets, laptops, and thin-client devices*.³

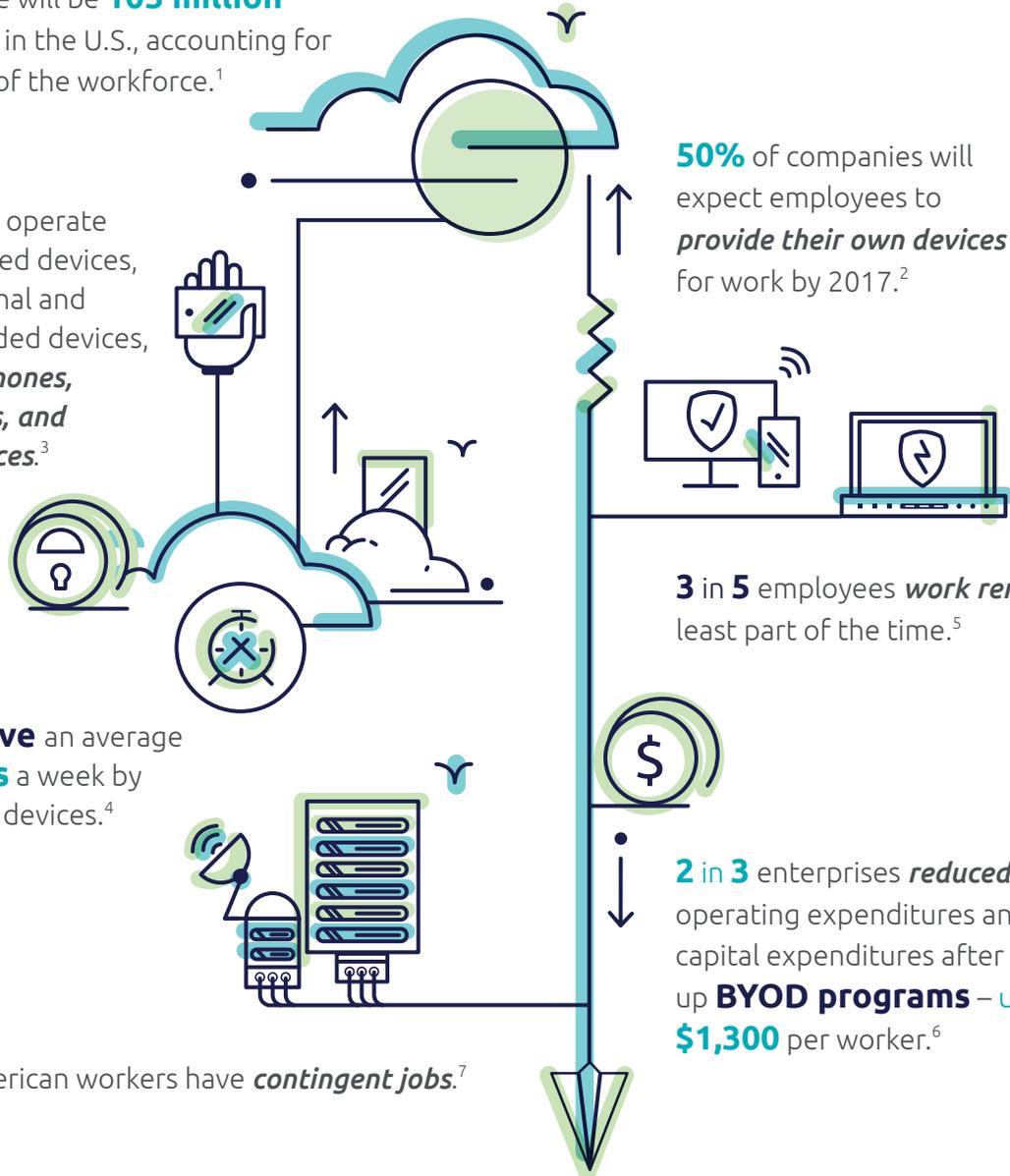
U.S. workers **save** an average of **81 minutes** a week by using their own devices.⁴

2 in 5 American workers have *contingent jobs*.⁷

50% of companies will expect employees to *provide their own devices* for work by 2017.²

3 in 5 employees *work remotely* at least part of the time.⁵

2 in 3 enterprises *reduced* operating expenditures and capital expenditures after setting up **BYOD programs** – up to **\$1,300** per worker.⁶



1. "Over 105 Million Mobile Workers in the U.S. by 2020: IDC," June 26, 2015, Datamation, <http://www.datamation.com/mobile-wireless/over-105-million-mobile-workers-in-the-u.s.-by-2020-icd.html>.
2. "23 BYOD Statistics You Should Be Familiar With," Ingram MicroAdvisor, undated, <http://www.ingrammicroadvisor.com/data-center/23-byod-statistics-you-should-be-familiar-with>.
3. Mike Burgess, "3 Devices Per Person? Not Anymore," Advizex, June 2, 2016, <https://advizex.com/2016/06/02/3-devices-per-person-not-anymore/>.
4. "23 BYOD Statistics," *ibid*.
5. "A Generation on the Move: Productivity and the Rising Mobile, Millennial Workforce," Blog and SlideShare, Nuance, <http://whatsnext.nuance.com/office-productivity/productivity-for-the-mobile-millennial-workforce/>.
6. "23 BYOD Statistics," *ibid*.
7. Elaine Pofeldt, "Shocker: 40% of Workers Now Have 'Contingent' Jobs, Says U.S. Government," *Forbes*, May 25, 2015, <https://www.forbes.com/sites/elainepofeldt/2015/05/25/shocker-40-of-workers-now-have-contingent-jobs-says-u-s-government/#331a529f14be>.



Provide Frictionless Access to the Best Tools

From low use of corporate intranets to failed adoption of corporate tools, workers are more demanding than ever. Amazon's one-click ordering, personalization, and rich resources are compelling B2B companies to reinvent the user experience (UX) for their employees. Employees want easy, fast access to fit-for-purpose apps, rich integrated collaboration tools, and analytics tools and dashboards for decision-making on the go. They're willing to use virtualized workspaces, but only if they enhance the work experience.



With AnywhereApp, companies get enterprise-quality performance for virtualized WaaS offerings, uptime to the five 9s (99.999%), 24x7x365 service, automated end-to-end security and remediation, and single-point ownership of any issues.

AnywhereApp meets employees' demands for an exceptional UX, providing near-native performance with sub-millisecond latency, a smooth and seamless experience across devices, and no bugs. For IT leaders and teams, AnywhereApp provides one-click provisioning to virtualized applications and desktops, virtual machines, storage, desktop image management, compute and network components, and anti-virus/security solutions – everything IT needs to run and grow the business. The WaaS solution also provides cost predictability for budgeting purposes, with services billed on a per-user, per-month basis.

AnywhereApp aggregates virtualized solutions from companies that customers know and trust like Citrix®, Microsoft Windows and Azure, IGEL®, Amazon AWS, Cisco, and Pure Storage®. Want to move faster on your cloud journey? Stand up a DevOps environment for product innovation? Enable new employees or businesses with virtualized desktops on day 1? Add storage and compute power for big data applications and high-powered analytics? Consider it done with AnywhereApp – and leave the delivery, management, and licensing of our partners' best-in-class solutions to us. AnywhereApp delivers on the promise of a custom cloud workspace with minimal complexity, difficulty, and disruption.





Empower Your Employees to Work the Way They Want

Workers have detethered themselves from desktops and cubicles with mobile devices. The smartphone is increasingly the first touchpoint in B2B and B2C environments alike, with individuals on average spending 145 minutes typing, tapping, or swiping on their phones 2,167 times a day.⁸ With Wi-Fi prevalent, many employees work on tablets or thin-client devices, reducing the need for cumbersome wired infrastructures. It's no wonder PCs have decreased from 75% of internet-enabled devices in 2007 to less than 10% in 2016.⁹

For employees, the ability to access data, apps, and systems remotely and securely means that they can work when and how they want to: on the go, at a client site, at a home office, or elsewhere. Many employers view remote working as the future of business, since teams are collaborating virtually and globally and the ability to work from home can be a critical asset in recruiting and retaining the best talent. AnywhereApp enables companies to manage BYOD programs securely, authorizing connected devices, including our preferred solution IGEL® thin-client devices, and providing one-click secured and encrypted access to virtual workspaces based on Citrix XenApp™.

More companies are embracing virtualization to tame the chaos of end-user computing: consolidating their portfolio, reducing spend, and provisioning resources with one click of a button. Since hardware is hard to manage, costly, ages rapidly, and is underutilized, virtualization makes good business sense. However, AnywhereApp also supports physical server environments, enabling companies to maximize investments and plan their cloud migration at their own pace.

AnywhereApp's 360-degree approach to security – identity and access management (IAM), secure remote access (powered by Citrix NetScaler™), end-to-end data encryption, app-level protections, and network segmentation significantly reduces the vulnerabilities many companies face, strengthening security.

8. Julia Naftulin, "Here's how many times we touch our phones every day," Business Insider, July 13, 2016, <http://www.businessinsider.com/dscout-research-people-touch-cell-phones-2617-times-a-day-2016-7>.

9. "3 Devices Per Person," *ibid*.



Support All Your Employees and Partners with the Same UX

As companies globalize – moving into new geographies, buying businesses, or adding remote teams and partners – they want to ensure an equitable experience. Empowering collaborators, whether they are consultants, vendors, or contingent workers with the same tools ensures they can access the data and tools they need to do their jobs and increase their productivity. Ensure seamless performance and fidelity, no matter what devices your team is using, fueling their collaboration.

MTM Technologies, Inc's AnywhereApp provides rapid provisioning and identity and access management to add, change, or move end-users. Onboard, offboard, and determine who sees what, when, where, and how, with single-interface control over user access, authentication, and control. With AnywhereApp, you can create digital ecosystems of collaborators who can access what they need without worrying that confidential data is being downloaded to unsecured devices and drives or diverted to competitors or cybercriminals.

As you gain new business capabilities, rest assured that new AnywhereApp's WaaS offering doesn't just offer access, it delivers services and performance. MTM Technologies, Inc. uses the Res One Automation suite, built into AnywhereApp, to automate design of its customers' cloud environment, integrate legacy infrastructures, and handle the heavy lifting of day-to-day IT, such as reporting, monitoring and remediation, upgrades and patching, and application and image maintenance. IT teams can focus on strategic work rather than lower-level application management tasks.

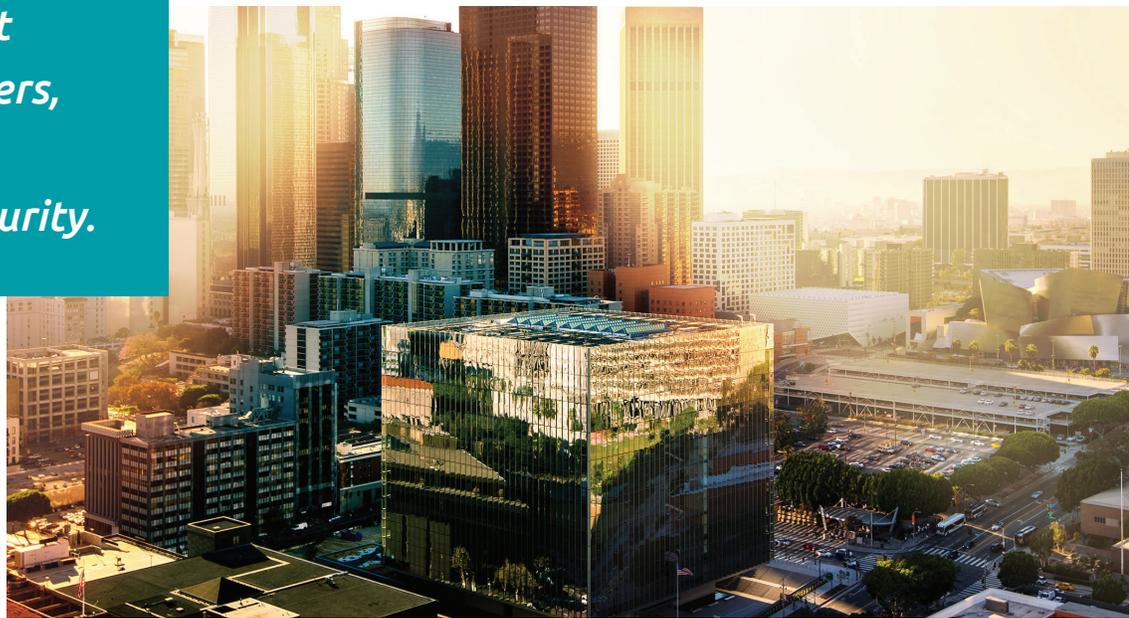


AnywhereApp: Enterprise-Grade Security for Mobile Business

IT leaders don't want to sacrifice control as they provide workforces with greater flexibility. With AnywhereApp they don't have to. AnywhereApp provides end-to-end security that matches enterprise mobility needs with:

- **Identity and access management** to securely enable your users, while protecting your data, apps, and network, empowering collaboration between internal and external partners
- **Data security**, that uses containerization, encryption, and file security to secure data in the cloud, not on devices, enabling secure mobile workstyles
- **App security**, with centralized control and access regardless of device, preventing unauthorized access
- **Network security**, with encrypted delivery of apps and data and 100% uptime and performance to protect your business, delivering the same experience to all employees and partners

Increase the pace of business with mobile WaaS tools that empower workers, but provide exceptional security.



AnywhereApp at a Glance

AnywhereApp's name makes a bold promise. Here's how we live up to it and meet the business and technology needs of our customers. AnywhereApp works with:

- **Any infrastructure**, including public, private, and hybrid clouds; on-premises and co-located data centers; FlashStack validated infrastructures for Citrix, Cisco, and Pure Storage® and Cisco HyperFlex™
- **Any device**, including corporate and employee laptops/PCs, IGEL® thin-clients, tablets and smart phones
- **Any user**, including internal workforces, contingent employees, vendors, and external collaborators, with customizable controls protecting information access
- **Any app**, including local, streamed, SaaS, and solutions from market leaders
- **Anywhere**, enabling mobile, onsite, and remote workstyles

About AnywhereApp

AnywhereApp is powered by MTM Technologies, Inc. With over 30 years of IT experience empowering the modern organization and its users, MTM is the leading national provider of innovative, next-generation IT solutions.

Learn more at www.anywhereapp.com.

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