



Your Customers Will Not Wait! They Will Not Settle!

Why Citrix Service Provider Partners
Need Citrix SD-WAN.

In today's fast-paced world, there's simply no excuse for "Sorry for the bad connection."

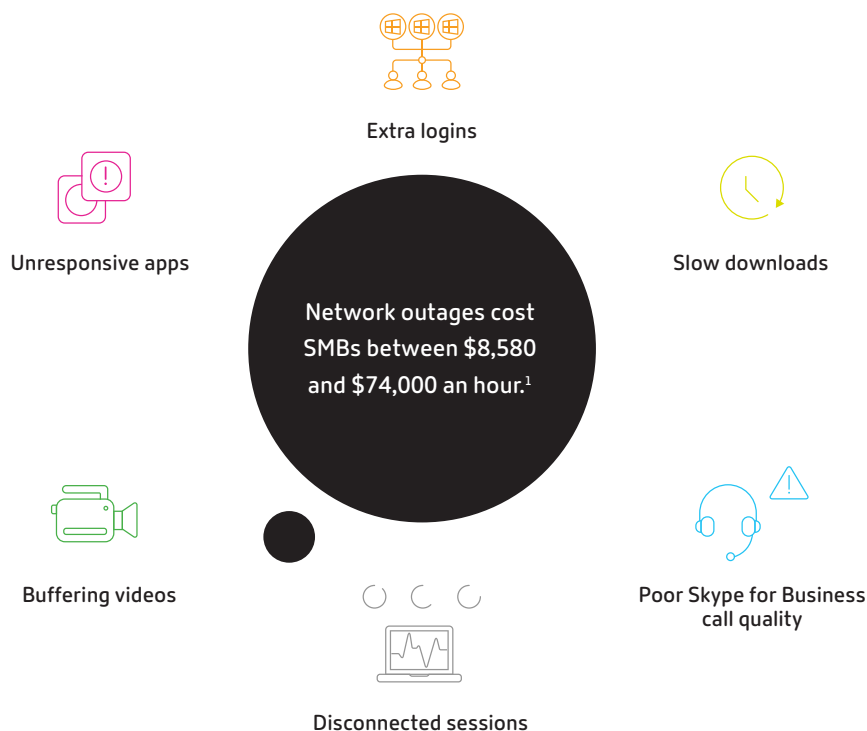
No time for "Our system is running slow."

Never should you say, "Still waiting for the file to download."

Business is speeding up – and slowing down

Why do companies still suffer from very basic connectivity and performance issues, such as latency, outages, and slow app performance?

The reality is that digital transformation pressures are punishing the network. More connections, more devices, and more bandwidth-hogging apps are slowing speeds, causing pain at the last mile: branch offices. While headquarters' staff enjoys blazingly fast access to desktops, apps, and data, off-site and branch workers experience:



Why settle when you can improve the employee experience?

Companies need an alternative to the endless cycle of bandwidth upgrades. Fortunately, there is an alternative: Citrix SD-WAN, a great fit for any company with branches, remote locations, or field offices.

Citrix Service Provider (CSP) partners can help companies avoid or solve potentially crippling virtual application and network performance issues as they consume more cloud services and plan for scalable growth.

Empower remote locations everywhere

SD-WAN helps ensure that branch workers consistently have the same great experience with Citrix Workspace. Help your customers:

- Level the playing field across headquarters, branch, and remote offices, empowering all employees to do their best work.
- Enable crystal-clear experiences using Skype for Business and collaboration apps without latency issues, poor audio, or disconnects.
- Run a more reliable business with rock-solid business continuity and disaster recovery.

What is SD-WAN?

SD-WAN (software-defined wide area network) technology virtualizes WAN networking controllers, making it simple to scale, manage and operate the WAN infrastructure in remote locations.

SD-WAN lets you:

- Gain fast, reliable WAN access to workspace services.
- Use lower-cost Internet access for connectivity.
- Reduce dependencies on expensive MPLS WANs.



**Ministry of Environment
and Food of Denmark**
The Danish
Agricultural Agency

When your branch is a boat: Denmark's Fish and Agriculture Regulatory Agency

The Danish Agrifish Agency has a fleet of vessels, which used 4G/LTE connections from different mobile providers, but coverage was not consistent. Applications would disconnect or perform poorly when the links became degraded or failed. Citrix partner Zentura deployed SD-WAN, enabling vessels to make use of 3G/4G/LTE from four cellular suppliers and satellites at the same time, instantly boosting coverage and reliability.

“Before, we were very lucky to have a signal five to eight nautical miles from shore. Now users have coverage up to 23 nautical miles from Skagen!”

– Bjarne Lund, team manager for infrastructure development at AgriFish

rehab
MANAGEMENT

Winning performance and cost advantages: Rehab Management

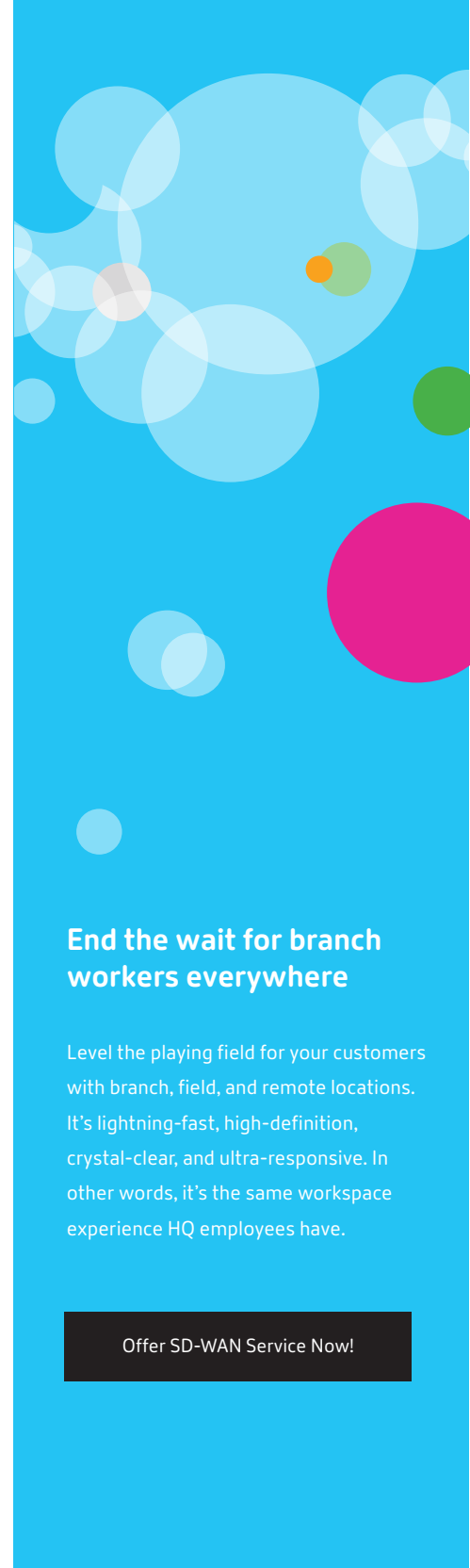
Rehab Management, an Australian workplace rehabilitation provider, used Citrix SD-WAN solution to replace MPLS connections with their existing Internet (ADSL) access giving them 10x the bandwidth at a lower cost.

With SD-WAN, the company achieved the bandwidth they needed to offer Citrix Workspace at more regional offices where it wasn't feasible before, improve reliability, and reduce costs from \$500/month per location to \$100/month.

CSPs can help companies like Rehab Management solve thorny challenges with a solution that adds instant and ongoing value.

“SD-WAN allows our business to immediately dial-up and down network speeds, which provides bandwidth to support new technologies and allows us to reallocate IT operations budget towards more critical initiatives.”

– Boris Kotevski, National IT Manager, Rehab Management



End the wait for branch workers everywhere

Level the playing field for your customers with branch, field, and remote locations. It's lightning-fast, high-definition, crystal-clear, and ultra-responsive. In other words, it's the same workspace experience HQ employees have.

Offer SD-WAN Service Now!

Get Started

[Explore Citrix SD-WAN](#)

[Get the SD-WAN partner presentation](#)

[Download the SD-WAN sales play](#)

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¹ “The High Cost of Internet Downtime,” Blog, CloudScale, June 12, 2018, <https://cloudscale365.com/blog/high-cost-of-internet-downtime/>