

# WHY PREPAID CARDS ARE GOOD FOR BUSINESS

Market and industry disruption have increased the need for fast digital payments. Here's why prepaid cards are good for businesses, government agencies, and workers and consumers.

Businesses want to streamline key processes, ending time delays and costs associated with issuing and processing checks. The FIS Prepaid Business Platform provides end-to-end digital workflow and all the services businesses need to succeed – processing, program management, risk and fraud management, compliance and customization.

## PREPAID CARDS ARE GOOD FOR BUSINESS



Pay anyone instantly – vendors, suppliers, employees, contractors and gig workers.



Attract and retain top talent by giving employees and contractors same-day access to earned wages.



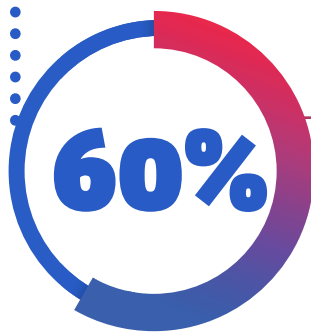
Build the brand with a white-labeled solution and faster payments than the competition.



Offer incentive-reward and gift cards to keep employees motivated.

**\$18B**

Avoid check fraud, which cost U.S. businesses \$18 billion in 2018.



Over 60% of businesses believe that faster payments will have a positive impact on their organizations. With FIS, it's easier than ever to get started.

Government agencies are on the front lines of pandemic and disaster relief. They need to make fast, accurate and highly secure payments to businesses and individuals to help them weather the economic storm and receive assistance.

## PREPAID CARDS ARE GOOD FOR GOVERNMENT AGENCIES



Increase control with “dumb” cards that have no value until activated.



Benefit from integrated risk management and regulatory and compliance oversight.



Issue pandemic and disaster relief, tax refunds, social security payments, unemployment payments, and more.



Ensure that payments reach designated recipients with verified identities.



Make payments more secure with electronic distribution, which provides reconciliation data.



Government agencies can implement a prepaid solution in weeks, meeting the nation's needs for fast disaster payments. FIS has the platform and processes agencies need to achieve shorter time-to-market.

Employees and consumers are economically more stressed than ever, and many lack the resources to weather financial issues. A recent survey found that that 59% of U.S. consumers are living paycheck to paycheck.

## PREPAID CARDS ARE GOOD FOR WORKERS & CONSUMERS



Offer same-day access to earned wages, benefits and incentives.



Build loyalty with reliable payments that individuals can depend on.



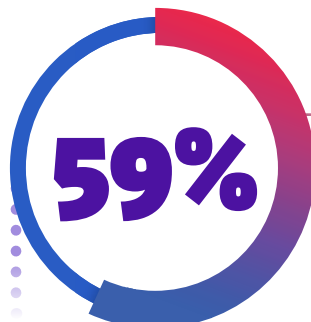
Help recipients plan their finances and increase their economic stability.



Enable recipients to avoid visits to banks or check-cashing establishments.



Help recipients avoid overdraft fees, which cost them \$33.36 on average.



59% of consumers are living paycheck to paycheck.

## WHY CHOOSE THE FIS PREPAID BUSINESS PLATFORM



FIS is your partner in setting up, managing and scaling digital payments. We have the experience, technology and global presence to help you run your prepaid card program. Gain peace of mind, speed to market, and security using a proven platform and services from the company that:

**#1**

Serves as the world's #1 largest prepaid processor

**350M**

Manages more than 350 million cards

**1.1B**

Processes more than 1.1 billion transactions annually

**36**

Operates globally in 36 countries

Start today! Learn more about the FIS Prepaid Business Platform at <https://empower1.fisglobal.com/prepaid-cards.html>