

TREDENCE

Beyond Possible

BEYOND POSSIBLE

Becoming Future-Ready with AI

Developing Intelligent Insights,
Delivering Unmatched Impact



HARNESSING AI'S POWER FOR TRANSFORMATION

The Tredence Story

More than a decade ago, we started Tredence with a team of six, operating out of a humble three-bedroom apartment. In spite of modest resources, our founders had a simple and inspiring vision – to solve enterprises' last-mile challenges with data and artificial intelligence (AI). What fueled our vision right from day one was the kind of people we hired – driven minds with grit, gumption and genius. We continue to live by this bias for excellence, even as we have grown to nearly 3000 people..

Ever since inception, Tredence has strived to understand the pulse of our clients. We have understood that a big challenge for enterprises is translating the wealth of data at their disposal into insights that empower their workforce across business functions and roles. Their vision is to get the right data to the right person at the right time. From marketing and customer experience teams to supply chain experts, workers can make data-driven decisions that continually move the business forward and significantly boost revenues and profitability.

Recognizing this imperative, Tredence is accelerating enterprises' advancements with AI. We have built an AI/machine learning (ML) ecosystem that clients are harnessing to solve ever-more complex challenges, with outcomes that cascade across their value chain. The work we've done for some of the biggest firms in the world is a testament to our last-mile value delivery. For example, we built a Dynamic Sales Routine Model and a Store Optimization Framework for a global top 10 consumer goods company, which not only resulted in 10% increase in revenue, but also a 13% improvement in identifying quality stores. Similarly, the 360-degree Customer Data Platform we built for a retail major, resulted in a 10pt improvement in Net Promoter score and a 600bps increase in forecast accuracy.

We are a global company with offices across North America, Europe, India & the Middle East, and have expertise in multiple domains and practices. We work with Fortune 100 companies including eight of the world's leading consumer packaged goods firms and eight of the world's preeminent retailers. Our clients include Casey's, Coke, PepsiCo, Unilever, Signet Jewelers, and many other instantly recognizable global brands.

Our purpose is to empower decisions that help our clients win.

Our mission is to become the world's most indispensable analytics and AI partner.

Our vision is to put meaningful analytics into the hands of every decision-maker through the last mile adoption of data science and AI.

10+ YEARS IN THE MAKING

A Journey of Exponential Growth

2013

- ▀ Tredence is formed
- ▀ Win first client – one of the world's top retailers

2015–16

- ▀ Open first office in India
- ▀ Grow to 100 employees

2018

- ▀ Win the **Economic Times Startup Bootstrap Champ Award**
- ▀ Add three offices in the US
- ▀ Lay foundation for customer analytics practice

2014

- ▀ Expand to the US

2017

- ▀ Featured in **Inc. 5000**
- ▀ Deliver first full-stack project

2019

- ▀ Grow to 500 employees
- ▀ Lay foundation for supply chain and data engineering practices
- ▀ Recognized as a 'Strong Performer' in the **Forrester Wave™** for Customer Analytics Service Providers

2020

- ▀ Secure \$30M in funding from **Chicago Pacific Founders**
- ▀ Establish retail and consumer packaged goods verticals; hire business heads
- ▀ Create Tredence Studio and an AI Center of Excellence

2021

- ▀ Introduce first employee stock ownership (ESOP) buyback program
- ▀ Recognized as a 'Leader' in **Forrester Wave™** for Customer Analytics Service Providers
- ▀ Named an AI Game Changer by **NASSCOM**
- ▀ Launch 30+ multiple vertical and domain accelerators
- ▀ Grow to 1,000 employees
- ▀ Expand to UK and Canada

2022

- ▀ Raise \$175M in Series B funding from **Advent International**
- ▀ Named 'Partner of the Year' by Databricks (for retail and consumer packaged goods) and Microsoft (analytics)
- ▀ Win **Great Place to Work** certification in India
- ▀ Achieve 100% year-over-year growth
- ▀ Launch second ESOP buyback program for employees

2023

- ▀ Launch the **ATOM.AI** ecosystem. Establish GenAI and MarTech centers of excellence and partnerships
- ▀ Expand into the banking and financial services and healthcare verticals; hire business heads
- ▀ Recognized as Partner of the Year by **Databricks**
- ▀ Grow to 2,000 employees

2024

- ▀ Expand to Middle East
- ▀ Launch Tredence's largest office in Bangalore with 1500 seats
- ▀ Win **Databricks** 'Partner of the Year' for the third year in a row
- ▀ Announce strategic partnership with **NVIDIA**
- ▀ Launch Partner for **Snowflake AI Data Cloud for Travel and Hospitality**

TRUSTED BY THE WORLD'S LEADING ENTERPRISES.

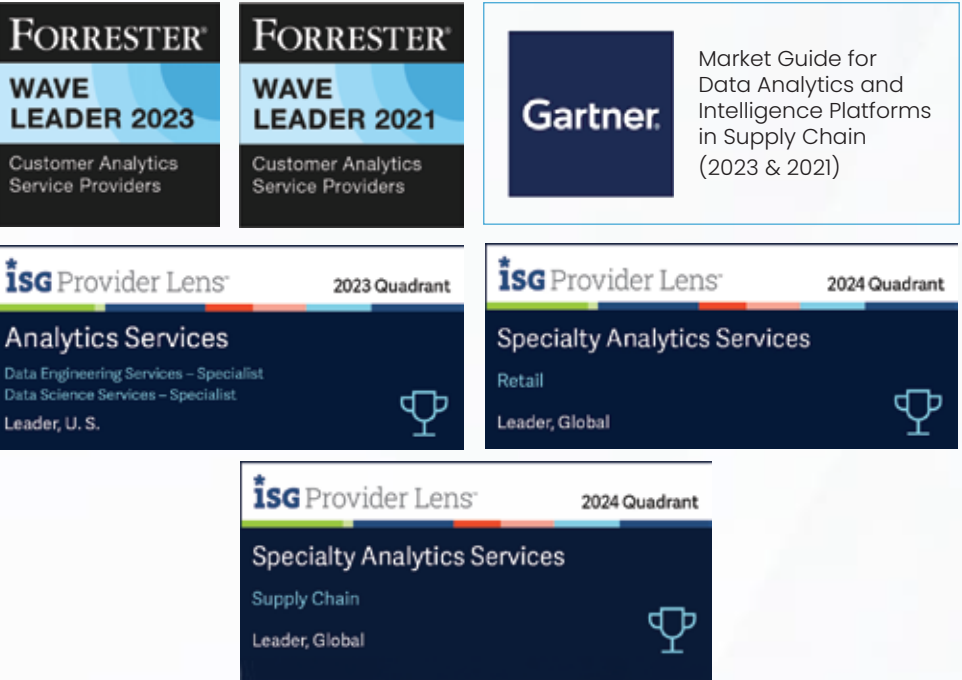
Endorsed by Hyperscalers and Leading Independent Analysts.

“A strong focus on turning mundane operations (manual labeling and eCommerce personalization) into intelligent strategic capabilities (conversational insight, inventory, and fulfillment impact on personalization) cannot be underemphasized or ignored. “Tredence’s” pathway to humanize and operationalize AI puts them on solid footing to do so. Clients felt Tredence exceeded their expectations with talent and the ability to execute flawlessly.”

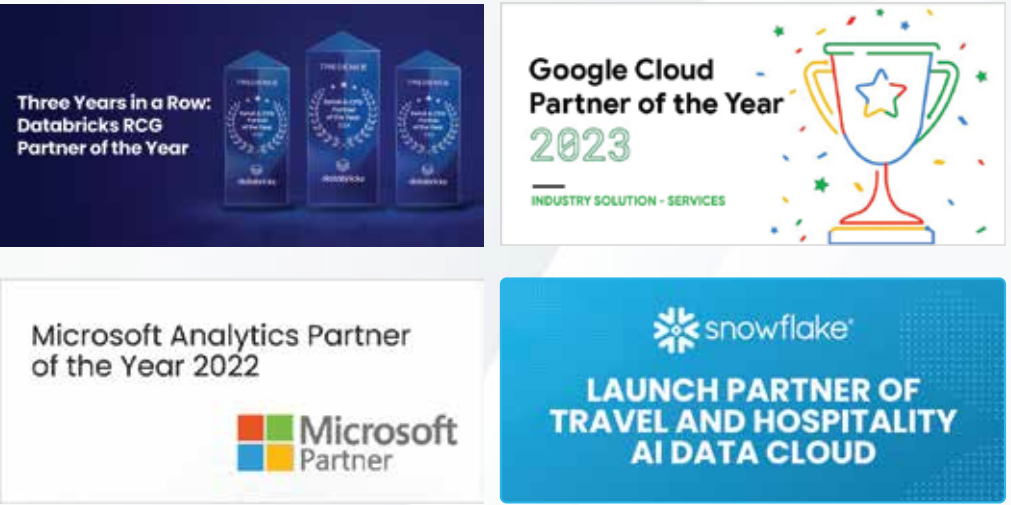
Michele Goetz, VP, Principal Analyst, Forrester



Analyst Awards



Partner Awards



Innovation Awards

- ✔ **UnityGO!** -- Data Governance Solution of the Year, 5th Annual Data Breakthrough Awards (2024)
- ✔ **ATOM.AI** -- Breakthrough AI Technology, Minsky Awards for Excellence in AI, Data Engineering Summit (2023)
- ✔ **Customer Cosmos** -- Data Visualization Solution of the Year at 4th Annual Data Breakthrough Awards (2023)
- ✔ **Customer Cosmos** -- Best AI/ML Product of the Year award at Cypher23

Media Recognition

- ✔ **Inc. Power Partner 2024** in the Artificial Intelligence and Data category
- ✔ **Startup of the Year (IT/ITES)** – ET Entrepreneur Summit and Awards (2024)
- ✔ **Great Place to Work® Certified™** in India for three years in a row
- ✔ 50 Best Firms for Data Scientists to Work For – four years in a row (2021-2024)
- ✔ **Top 50 Consulting Firm** by The Consulting Report(2023)
- ✔ **Inc. 5000** Fastest Growing US Private Companies -- eight years running
- ✔ **ET Startup Bootstrap Champ award** (2018)

Leader Awards

- ✔ **Shub Bhowmick** -- Top 50 Consulting Firm CEOs of 2023 The Consulting Report (TCR)
- ✔ **Morgan Seybert** -- Top 25 Consumer and Retail Consultants and Leaders of 2024, The Consulting Report
- ✔ **Soumendra Mohanty** -- Top 25 Technology Consultants and Leaders of 2024, The Consulting Report
- ✔ **Pratap Daruka** -- Innovation in Finance, Small Enterprise Award by ETCFO; Best CFO for Small Enterprise, Economic Times (ET) CFO Awards
- ✔ **Ravindra Patil** -- 40 Under 40 Data Scientists Award, Analytics India magazine

LEADERSHIP IN ACTION

The Pioneers of Innovation

 Shub Bhowmick Chief Executive Officer & Co-founder - Ex-Senior Executive at PwC, Liberty Advisor Group - MBA from Kellogg School of Management - Top 50 Consulting CEO. Data and AI partner to over 30 Fortune 500 companies	 Sumit Mehra Chief Technology Officer & Co-founder - Ex-Senior Executive at Frontline Consulting Systems, CashEdge Inc - MBA from Wharton Business School - Built and scaled Tredence after four startup stumbles	 Shashank Dubey Chief Revenue Officer & Co-founder - Ex-Senior Executive at Mu Sigma, DRDO - MBA from Indian School of Business - Former rocket scientist turned data scientist, driving Tredence's 50% CAGR growth	 Soumendra Mohanty Chief Strategy Officer - Ex-EVP & CDAO at L&T Infotech, and leadership roles at Accenture & Infosys - Established Tredence Studio and launched over 100 industry-focused accelerators and solutions	 Sagar Balan Chief Business Officer, CPG - Ex-Sr. Engagement Manager at Mu Sigma Inc. and leadership roles at Dell & HCLTech - Scaled Tredence's CPG business 12X in four years	 Arpan Dasgupta Chief Business Officer, Banking and Financial Services - Ex-Chief Practice Officer at Fractal and leadership roles at Inductis & American Express - Patent holder in AI	 Unmesh Kulkarni SVP, Head of Generative AI Practice - Ex-CTO at Stellar, and leadership roles at Adobe & Seagate Technologies - Drove cloud business growth to over \$2B in revenue at a previous employer. Hosts the AI Frontiers Forum	 Anupam Wahi Chief Business Officer, TMT - Ex-MD at Globant, and leadership roles at Incedo & Nokia - Scaled business from ~\$7M to ~\$95M for a Digital Engineering Leader
 Pratap Daruka Chief Financial Officer - Ex-Chief Financial Officer at Magnasoft, and leadership roles at Magnasoft & Wipro - Member of Forbes Finance Council. Recipient of multiple CFO of the Year Awards	 Munjay Singh Chief Operating Officer - Ex-SVP at Infosys, and leadership roles at Infosys & Persistent Systems - Secured a \$500M outsourcing deal for a large tech company. Board member for publicly listed companies	 Morgan Seybert President & Chief Business Officer, Head of Retail - Ex-MD at Nielsen, and leadership roles at Coke VP and Chief Product Officer at Nielsen - Instrumental in growing Tredence's Retail business by 5X in four years	 Rakesh Sancheti Chief Growth Officer – BFS, HLS, T&H, and Industrials - Ex-Global VP at LTI Mindtree, and leadership role at Wipro - Led Pan EMEA Data & AI Business - Spearheaded a partner-driven business unit, delivering exceptional 5X growth in 3 years	 Hutokshi Sethna Head of Travel & Hospitality - Ex-Director at ElectrifiAi - Helped impact 90M airline customers with 40+ use cases, with a unified data platform	 Lakshmikant LK Gundavarapu Chief Innovation Officer - Ex-Director at Microsoft, and leadership roles at Accenture & Capgemini - Founded the AI Center of Excellence at Microsoft India, impacting 600 global customers	 Jonathan Rothenberg Chief Corporate Development Officer - Ex-SVP at GlobalLogic, and leadership roles at EXL & SG Cowen ~30 transactions across 10 countries generating over \$1 billion of value accretion to shareholders	 Rekha Nair Chief Human Resources Officer - Ex-VP HR at Capgemini - Active champion of Diversity, Equality and Inclusion

OUR CLIENTS SPEAK

Tredence Solutions Speed Success, Scale Results



"Partners like Tredence, and obviously Databricks, Microsoft -- when we're talking about an enterprise of this size, and talking about a transformation of this size, we're really thankful for having great partnerships."



Amlan Maitra,
Vice President,
Data & Analytics,
PepsiCo



"We have built an AI capability with Tredence and this helps us a lot in accelerating our journey toward cost saving. It benchmarks our product cost components, the supply chain cost components across Unilever, and applies AI to identify opportunities to increase material productivity."



Saurabh Verma,
Digital Supply
Chain Director,
Unilever



"We have utilized our Partner Tredence's supply chain control tower solution to get end-to-end visibility and track and trace to support our connected commerce."



Kapil Dabi, SVP,
Connected Commerce
& Digital Supply Chain,
Signet Jewellers



"It was the moon that we wanted to go to, because the cloud didn't seem like a high enough goal and getting the right partnership is a very big deal here!"



Pierre Hakim,
VP of Data Analytics,
Casey's



"Our vision at Marquee is to take this evolving technology and apply it to transform dental care while improving the patient and the doctor experience. Our partnership with Tredence supports this vision."



Fred Ward, CEO,
Marquee Dental
Partners

POWERING SUCCESS WITH JOINT SOLUTIONS

Our Trusted Partners



"Tredence has demonstrated that it is deeply committed to solving the challenges of retail and CPG firms using scalable data, analytics, and AI Brickbuilder Solutions built on the Databricks Data Intelligence Platform. Together, we are helping the world's leading retail and CPG companies unify data and insights so that they can expand predictive intelligence and automation capabilities throughout their businesses. We are excited about the new opportunities we can pursue together."

Matt Jackson, Vice President Sales,
Retail & Consumer Goods, Databricks



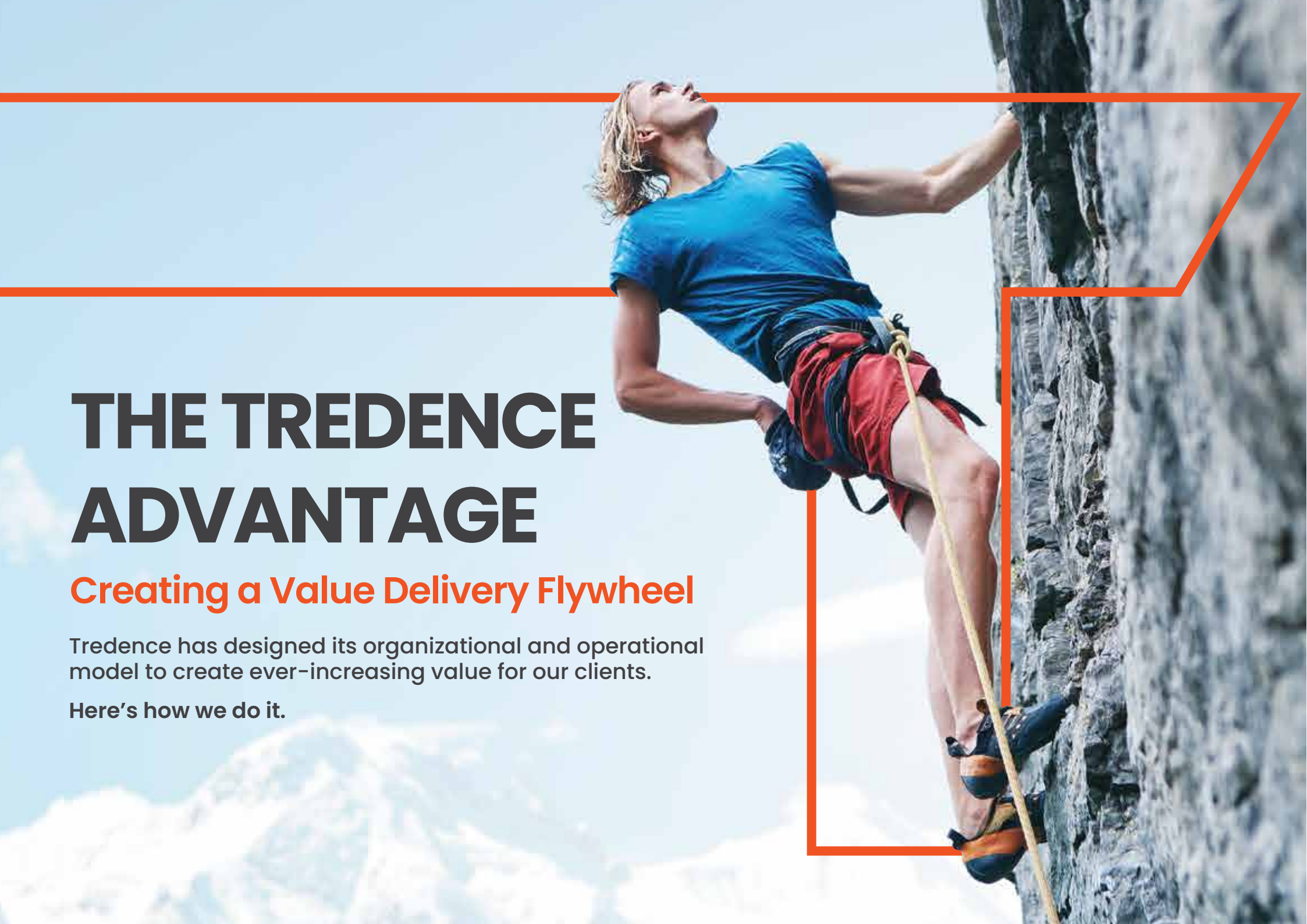
"As a leading GCP RCG SI partner, Tredence has proven they can deliver unprecedented transformational value on GCP, faster than others. We strongly recommend all our RCG clients consider Tredence to serve as a trusted industry advisor on Google Cloud & leverage their vast library of GCP ready Generative AI/ML and ML infused migration and RCG transformation accelerators. These coupled with their proven industry data models enable RCG clients to speed time to value, increase process efficiency, and realize the greatest ROI from their GCP platform investments."

Jose Gomes, Managing Director, Retail
& Consumer Goods, Google Cloud



"The Tredence Supply Chain Command Center on Snowflake's AI Data Cloud enables joint clients to navigate supply chain disruptions with agility and precision. By leveraging Snowflake's AI Data Cloud, Tredence is creating an integrated solution that not only optimizes supply chains but also drives strategic value for our customers. This collaboration enables joint customers to unlock the true potential of their data, drive efficiency, enhance decision-making, and deliver measurable business outcomes."

Adam Kaufman, Vice President,
Industry Go-to-market, Snowflake



THE TREDENCE ADVANTAGE

Creating a Value Delivery Flywheel

Tredence has designed its organizational and operational model to create ever-increasing value for our clients.

Here's how we do it.

Deep domain expertise

Steeped in industry and domain processes, our teams deliver data and AI solutions that deliver outsized business impact.

Last-mile AI approach

We leverage our domain, technology, AI capabilities and partner ecosystem to develop customized solutions that solve customers' last-mile data, analytics, and AI challenges.

An AI Center of Excellence

These experts are dedicated to developing and evolving our warchest of accelerators.

Data & AI professionals with deep expertise

Our 3000+ data scientists, engineers, and analysts and 500 certified professionals are focused on solving ever-more complex industry problems.

An AI as a Service model

We provide the expertise, platform and large-language model/machine learning operations (LLMOps/MLOps) services to deploy, scale, manage, and maintain enterprise models.

Deep investment in innovation

We invest 10% of our revenue in developing advanced AI and generative AI (GenAI) capabilities, so that we can help our clients scale new solutions across their businesses.

Strategic partnership with Leading Data & AI Ecosystem

Tredence co-develops innovative solutions with leading hyperscalers and Data & AI ISVs.

Speeding time to value with AI accelerators

We offer 150+ rapidly deployable horizontal and vertical accelerators clients can deploy as their own intellectual property, speeding time to value by 50%.

Our ACE framework

All Tredence teams use our ACE framework, acting as advisors to our clients, coach-captains for their teams, and entrepreneurs to our business.

THE POWER OF A TARGETED APPROACH

Offering Deep Vertical Expertise and Solutions

Tredence teams with global enterprises across industries seeking to solve complex challenges, by empowering teams with near-real-time insights and optimizing complex processes.



Retail

We combine deep data engineering and data science capabilities with retail expertise to help the world's leading retailers modernize their data foundation and turn their enterprise data into insights with AI/ML. We are trusted by eight of the top 10 global retailers and serve a retail client base with over \$1T in annual sales.

Driving Incremental Value for a Top 10 Global Retailer with a 'Migrate to Modernize' Accelerator-led Approach

We developed a unified data platform for a top 10 global retailer.

- **10K reports** transitioned to real-time streaming
- **15 hour reduced** reporting lag, with runtimes decreased by 70%
- **\$14M savings** in annual cloud costs by installing a robust data governance council
- **\$45M in savings** from improving forecast accuracy by 10+ points
- **\$14M identified** in weekly out-of-stocks
- **14% improved** marketing ROI



Consumer Packaged Goods

Tredence is an AI value amplifier, scaling the data strategy and building the decision intelligence engine for leading consumer brands. Propelled by our vision to become the world's most indispensable AI and analytics partner, we drive last-mile adoption of AI and value realization of analytics investments for 20+ Fortune 100 consumer brands across different functions.

Enhancing Supply Chain Performance with End-to-End Fulfillment Command Centre

A Fortune 100 CPG firm aimed to optimize its fulfillment by better collaboration & integration among functions. We deployed an end-to-end fulfillment Command Centre to improve the operational visibility and enhance integrated fulfillment.

- **20 BPS increase** in customer order fulfillment
- **8% reduction** in redeployment costs
- **8% reduction** in Inventory wastage
- **6% decrease** in detention costs
- **10% improvement** in operational forecast accuracy
- **~\$90 million** in potential revenue uptick



Healthcare and Life Sciences

We collaborate with healthcare and life sciences organizations to develop scalable, simplified, and integrated data analytics and management processes that enable patient-centric intelligent decision-making and improve care management.

Improving Population Health Management for a Well-Known Home-Based Medical Care Provider Using a Care Management Solution

We teamed with a leading primary care group to identify high-risk members and opportunities for cost avoidance and reduction. We helped build a platform for care managers to view a 360-degree profile of members that quantifies the business value to reduce care costs and improve hospitalization outcomes.

- **28K care plan summaries** shared with primary care providers
- **50% increase** in nurse/care manager productivity
- **400K unique** patient touchpoints coordinated
- **5% reduction** in utilization and cost



Banking and Financial Services (BFS)

Leading BFS organizations trust Tredence to bridge the last-mile gap in data, analytics, and AI solutions such as AI-enabled sales and relationship management, customer experience, intelligent underwriting, claims management, early warning systems, and functional copilots.

Automating the Generation of Investment Summaries for a Leading Private Equity Firm

We collaborated with a leading private equity firm to build a state-of-the-art deal summarization engine leveraging GenAI. The solution helped the firm gain significant competitive advantage by increasing the speed and comprehensiveness of deal evaluation.

- **90% reduction** in time to gather human and digital intelligence on deals
- **\$5-10M reduction** in deal evaluation costs



Telecommunications, Media, and Technology

Our industry-focused offerings address chief data officer priorities, from establishing clear and effective data governance to building and maintaining business intelligence capabilities, improving data quality, and achieving other goals. We help media companies create next-generation monetization strategies across their franchises. We partner with tech companies to rapidly evolve analytics capabilities to enable new pricing and sales models.

Modernizing the Financial Revenue Application Platform of a Global Telecom Brand

One of the world's largest telecom brands needed to modernize their legacy-based revenue accounting platform. Tredence successfully completed a comprehensive modernization initiative, migrating the company's legacy data from Teradata to Snowflake using Azure Data Factory, Python, and dbt.

This initiative supported both structured and semi-structured data, significantly enhanced scalability, and reduced the total cost of ownership. Our approach involved a one-time bulk data migration and scalable code transformation, leveraging Snowflake's dynamic performance and dbt's monitoring capabilities.

- **~60TB** data migrated to Snowflake
- **5X improvement** in modularity and ease of adoption
- **60% reduced** manual testing
- **40% faster** runtime for simulations



Travel and Hospitality

Leading enterprises from the travel and hospitality industry turn to Tredence deploy ML- and AI-powered advanced analytics driving insights across the customer journey. Our solutions enable hyper-personalization. They improve customer acquisition, optimize pricing and promotions, and reduce churn, leading to improved customer satisfaction.

Transforming the Future of Hospitality: Leveraging Data and AI to Modernize Experiences

Facing pandemic-induced challenges like outdated systems, fragmented data, and shifting customer loyalty, a global hotel chain needed a comprehensive solution. We delivered an integrated approach, including a modern business intelligence platform for over 50,000 users, personalized loyalty benefits, advanced AI/ML demand forecasting, and actionable insights from a robust voice of customer framework.

- **\$13M in revenue growth** driven within three months
- **50% increased** report generation
- **75%** forecasting errors reduction
- **8% improved** customer retention
- **\$1,500+** incremental share of wallet growth
- **2.5M+ net members** added annually
- **76% fewer** negative comments received
- **\$110 average increase** in lifetime value increase



Industrials

Our domain and industry expertise extend to manufacturing and supply chain transformation. We enable leading industrial manufacturers to unlock the full potential of data to enhance productivity, customer experience, and sustainability. We provide smart manufacturing, supply chain optimization, asset maintenance, production scheduling, customer analytics, and more. With advanced data platforms and analytics capabilities, we drive significant outcomes and ensure improved operational efficiency for industrial organizations.

Enhancing Vessel Survey Report Analysis with NLP Models for Improved Decision-Making

A major vessel survey enterprise sought to improve survey report analysis using natural language processing (NLP) models. We adopted a multi-phase approach, beginning with data extraction and preprocessing, including cleaning and expanding abbreviations. Multiple NLP models, such as LGBM, LSTM, and RoBERTa, were trained using a multi-label classification approach and evaluated on precision, recall, and F1-score metrics.

- **Improved accuracy** in survey report analysis
- **High precision** and recall rates
- **F1 scores for models like LGBM and RoBERTa** increased, up to 0.914
- **Enhanced decision-making** and operational efficiency

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Value delivery is infectious. It helps you build a high-performing team and fosters a force multiplier mindset. And it brings great satisfaction to everyone involved to bring their collective efforts to fruition.

Shub Bhowmick

CEO & Co-founder, Tredence

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ACROSS A BROAD SPECTRUM

How Our Horizontal Offerings Empower Enterprise Teams Across Functions



Businesses are now defined by the speed and scale with which they can deploy AI-powered processes to transform their businesses. As a result, they need a new type of partner -- one solely aligned around increasing value by bringing advanced data models, AI and ML accelerators, and other tools to bear on developing, deploying, and scaling models across enterprise business functions and processes.

Tredence pairs deep domain capabilities with an AI ecosystem of accelerators companies can put right to work. These solutions span:

Generative AI (GenAI)

Our GenAI tools power productivity and innovation across a wide array of business functions, enabling enterprises to set up a structure that scales.

We provide services ranging from business consulting and process redesign, to development of new architectures and domain-specific corpuses and provision of ongoing LLMops services.

Data Science

We provide the data science capabilities that enterprises need to deploy and manage AI models.

Also in our arsenal are computer vision, GenAI, LLMops/MLOps, and other capabilities that enable enterprises to deploy and scale the latest algorithms that use the most advanced data science techniques and AI technologies to improve business outcomes.

Customer Experience Management

We offer AI-powered CX management solutions and services that help transform fragmented customer data into actionable insights, for personalized experiences and stronger customer relationships.

Our customer intelligence platform, Customer COSMOS, harmonizes siloed customer data across 1st party omnichannel touchpoints and enriches it with 3rd party data. This offers a deep understanding of customer behaviors, enabling businesses to gather, observe, and forecast consumer attributes in one location. By integrating predictive and prescriptive analytics, we help reduce churn, boost revenue, and drive the next best experience for each customer.

Supply Chain Management

Tredence works with leading companies to build highly responsive digital supply chains with unified data foundations that power real-time insights and AI.

We deploy an industry data model, provide accelerators that speed time to value, and implement a command center to orchestrate last-mile processes.

Data Engineering

We work with clients to modernize data, providing advisory, implementational, and operational services that enable them to reduce costs, avoid technical debt, and future-proof their approach to managing data.

Our accelerators speed data ingestion and provisioning; enable teams to develop an intelligent catalog; and improve enterprise trust in data quality, testing, and deployment.

MarTech

To prepare for a cookieless world, Tredence partners with enterprise marketing organizations to build customer data platforms and share insights with partners via data clean rooms and retail media networks.

We collaborate with marketing teams to create AI-driven experiences across the entire customer journey, increase ROI on marketing spend, automate marketing operations, and implement AI and analytics for physical and digital commerce platforms. We also accelerate contact center migrations to the cloud and transform operations with AI.

UNLEASHING INNOVATION WITH TREDENCE STUDIO

How Clients Reap the Value of Our AI Ecosystem

Enterprises that develop a robust data foundation and exploit AI/ML expertise push insights into the hands of line managers, thereby creating exponential value for investors, shareholders and customers alike.

Enter Atom.AI, the industry's first enterprise AI/ML ecosystem developed by Tredence Studio. Atom.AI is fueled by advanced accelerators, top-tier hyperscalers, and industrial cloud platforms. It's equipped to accelerate AI/ML adoption at scale.

ATOM.AI offers 150+ domain and industry AI and ML accelerators that companies can tap to solve complex issues at pace. ATOM.AI provides prebuilt feature stores, technical notebooks, deep data sets, and third-party integrations -- all with the goal of driving end-to-end value across AI solution development and management

Accelerate & Scale with ATOM.AI

- Fast-track POC with solution repositories
- Automate infrastructure with reusable scripts
- Integrate UX tools and components
- Accelerate data access via connectors
- Automate development with AI templates & GenAI tools
- Ensure data quality across processes
- Monitor infrastructure, data, and costs
- Enable scalable, global-ready architecture

ATOM.AI by the numbers

Companies that deploy ATOM.AI benefit from:

300+

Domain & industry accelerators available

50%

Faster use case deployment

80%

Faster data processes

75%

Accelerated problem discovery

30%

Faster infrastructure development

FROM DATA TO DECISION-MAKING

See Our Range of Accelerators



Data Migration Accelerators

Our migration accelerators optimize cloud data migration, automating workflows to reduce migration time by 50%.



GenAI Industry Models & Solutions

A suite of GenAI solutions for efficient data analysis and management, to accelerate decision-making and maximize productivity.



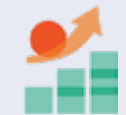
Supply Chain Control Tower

Orchestrate E2E visibility and autonomous planning with centralized control.



Customer Intelligence

Provides a 360° customer view and extracts deeper insights to drive true personalization.



Prescriptive Revenue Growth Management

Act on revenue growth opportunities and gaps with AI-driven prescriptive insights.



Unity Catalog Migration

Achieve a seamless and automated migration to Unity Catalog in half the time and cost.



MLOps

Pilot your AI/ML models in real-time with industrial MLOps solution.



Supply Risk Management

Future-proof your supply chain with predictive and prescriptive analytics.



Data Harmonization

Get trustworthy data with and AI-driven data quality management solution.



On-shelf Availability

Reclaim missed sales with AI & out-of-stock modelling with on-hand actionable insights.



Sustainability Analytics

Consistently achieve ESG goals with enterprise-wide sustainability analytics.



Test & Learn Platform

A rapid experimentation data platform to provide complete control over your campaign lifecycle decisions.

AI & DATA SCIENCE LEARNING PROGRAMS

Alchemy

A two-phased Campus to Corporate program that helps transform graduates into Data & AI experts.

Data Science Grad Program

An intensive 14-week program in Data Science designed to develop skilled data scientists.

Data Architect Program

An 18-week immersive program that empowers employees to build a robust technical stack and articulate their decisions by linking technical choices to significant business outcomes.



AI for Leaders

A program that blends AI skills and strategic thinking, giving delivery leaders a deeper perspective when managing data science and AI projects.

DataCloud Elite

A pathway to mastering cloud technologies and earning valuable certifications from Hyperscalers, helping Tredencians stay ahead in data engineering.

Domain Programs

Tailored learning programs that deepen industry-specific expertise (Retail, CPG, T&H, TMT, and more), giving Tredencians an edge in leading consultative engagements.

Hackfest

Hackfest is a pioneering global hackathon that provides Tredencians with a unique platform to showcase their coding skills, collaborate with peers, and tackle real-world business challenges.

Hackfest, our annual Data & AI Hackathon, drives our efforts to address key challenges and develop innovative solutions. Each year, over 250 Tredencians and talented students participate in Hackfest, contributing to its growth and impact.

The event is designed to foster innovation, collaboration, and creativity among talented Tredencians and students from premier institutes across India.



Top Institutions We Hire From

 IIT Madras	 IIT BHU	 IIT Guwahati	 IIT Roorkee	 Cornell University	 PennState
 BITS Pilani	 NIT Surathkal	 VIT	 Manipal University	 Northwestern University	 Berkeley
				 PURDUE UNIVERSITY	 Carnegie Mellon University

DELIVERING VALUE CONSISTENTLY

Investor Confidence Founded
on Transformative Outcomes



Tredence has built the business with deep domain expertise that positions it well to become a category-defining leader in the space. We are very excited to partner with Tredence in the next chapter of growth as they build a \$500M revenue organization.



**Shweta Jalan, Managing Partner
at Advent International in India.**



Through its portfolio of AI/ML solutions, the company has led the charge for world-class data transformation initiatives for enterprises across industries. We remain confident in Tredence's ability to deliver long-term financial results for its shareholders.



**Mary Tolan, Founder & Managing
Partner, Chicago Pacific Founders**

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